

#### **REGULATIONS 2025**

## Membership Contract, Internal Regulations, and Services

Free Art Events, headquartered at Traversa Marconi 31, Ercolano, Naples, ZIP 80056

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## **MEMBERSHIP CONTRACT – TATTOO CONVENTION**

#### Art. 1 – Event Dates & Location

Free Art Events is organizing the second edition of the "Napoli Tattoo Expo" on May 30–31 and June 1 in Naples, at the Mostra d'Oltremare, Viale J.F. Kennedy 54, 80125, Naples.

#### **Event Schedule:**

- Friday, May 30: Setup from 9:00 to 12:00; doors open at 14:00; close at 01:00
- **Saturday, May 31**: Open 10:30 to 01:00
- **Sunday, June 1**: Open 10:30 to 01:00

Daily closing is 30 minutes after the ticket booth closes.

The organization reserves the right to modify dates, times, and duration without compensating exhibitors.

### Art. 2 – Eligibility

Participants may include:

- Qualified tattoo artists (Italian and international)
- Body art and wellness professionals
- Tattoo-related equipment, apparel, and art vendors
- Public bodies, associations, consortia, and non-profits (for institutional purposes)

## APPLICATION – ACCEPTANCE – WITHDRAWAL



Equal opportunity is ensured. Only tattoo artists renting a stand for all three days are selected. Counterfeit goods, non-CE certified items, and unhygienic merchandise are prohibited. Applications must be signed and submitted using the appropriate forms.

#### **Refund Policy:**

If cancellation is communicated at least two months before the event, 50% of the paid amount will be refunded.

**No refund** is given after that deadline.

### **Event Suspension Not Caused by Organizers**

If the event must be postponed due to weather, environmental, or health issues, a new date **within the same year** will be announced.

If participants cannot attend the new date, **no refund** will be granted.

## **STAND INFO**

#### **Tattoo Artist Booth**

Includes: Panels, 2 chairs, 1 display table, 1 work table, lighting, power strip, special waste disposal, tattoo kit (gloves, mask, paper, disinfectants, plastic wrap, distilled water).

Not included: tattoo beds or armrests

**Price**:  $\in$ 550 (VAT included) – **2x2 meters**, single use only

1 tattoo artist + 1 non-working assistant = free access with wristband.

## **Vendor & Supplier Booths**

### **Indoor (includes VAT)**

• 200x250: €900 (3 passes)

• 400x250: €1700 (5 passes)

• 600x250: €2500 (7 passes)

• 800x250: €3200 (10 passes)

Includes: chairs, desk, panels, lighting, electricity, waste disposal, and social media promotion.

#### **Outdoor (includes VAT)**

• 200x250: €500 (3 passes)

• 400x250: €800 (4 passes)

• 600x250: €1100 (6 passes)



• 800x250: €1400 (8 passes)

Includes: grass or stone space, power, spotlight, waste disposal, social promotion.

**Note**: No coverage provided. Vendors must supply their own booth setup.

## **ENTRY FEES**

- Daily Ticket:
  - o Friday: €13
  - o Saturday & Sunday: €15
- Evening Ticket (from 21:00):
  - o Friday to Sunday: €15
- 3-Day Pass: €35
- Free entry for children (0–12 years) and people with disabilities

**Prohibited**: Smoking indoors, animals, glass bottles, outside food/beverages.

## **ADMISSION TERMS**

#### Art. 4

By signing the application:

- The participant agrees to all terms (per Italian Civil Code, Art. 1341)
- Elects domicile at the organizer's address
- Acknowledges the jurisdiction of the Naples Court

## STAND SETUP & BREAKDOWN

#### Art. 5–9 Summary:

- Booths are assigned based on event layout and type
- Setup: May 29, 17:00–19:00; final setup May 30 morning
- Booths not set up in time may be reassigned
- Breakdown: June 1 from 00:30 to 02:00
- Exhibitors are liable for damages
- Security and public order services provided
- Organizers are **not responsible** for unattended belongings



## SAFETY & GUIDELINES

#### Art. 10–11

- Setup materials must be flame-retardant or fireproof
- Booths must have:
  - Washable walls
  - Special waste bins
  - o Restrooms and dressing areas

## **OPERATOR GUIDELINES**

## **Art. 12 Highlights:**

- Tattooists must have a registered studio, VAT/Tax ID, and health certification
- Only registered tattooists can join contests
- Non-Italian tattooists must comply with local laws
- Strict hygiene protocols enforced:
  - o Gloves, masks, disinfectants, single-use tools
  - Signed client consent required
  - o Use only certified inks and REACH-compliant materials
  - o Minimum tattoo price: €50
  - o Invoices/receipts must be issued for paid tattoos

Non-compliance will result in **immediate expulsion** with no refund.

## TATTOO CONTEST REGULATIONS

- Judges will vote electronically (scored 5–10, including decimals)
- Tie-breaks will be decided by revote
- Categories may include:
  - o Micro Tattoo (max 8x8 cm)
  - o Black & White (gray not allowed)
  - o Realistic (reference photo suggested)
  - o Best of Day (must be started and finished on same day)
  - Best Healed (only fully healed tattoos)
  - Best in Show (includes winners from Best of Day and others)

**Important**: Each tattooist may submit a max of 3 tattoos. One additional for Best Healed.

If a contestant doesn't appear after two calls, they are disqualified.



# **EVENT SERVICES**

- Expo & Convention
- Culture & Music
- Seminars & Workshops
- Live Shows
- Food & Beverage
- Entertainment & Art
- Promotion & Merchandising
- Family Zone
- On-site Security & Ambulance